

Association of Financial Advisers (Singapore)

Mandarin Workshop

华族企业家之市场

ENTERING CHINESE ENTREPRENEURS' MARKET



About the Workshop Speaker

Raymond Ng, 35 years of experience in the financial/insurance service industry, including in 1999, started Ray Alliance Financial Advisers Pte Ltd and subsequently with the implementation of IFA licenses.

He is also the former President of the Association of Financial Advisers Singapore, chairing over many years of Annual Conferences for the Association.

He has achieved 7 times Court of the Table and is currently a Life and Qualified Member of MDRT

Being a firm believer in developing good financial planning habits, he has been on many platforms, both local and overseas, passing his skills and experience, execution of various insurance and financial planning through workshops, lectures and tutorials.

Raymond is convinced with the old saying: "No one plans to fail, but many fail to plan" applying particularly to new business owners. Start-up can seemingly look simple: such as Facebook with only an innovative idea, a laptop and a dorm start.

However, business owners need to know that even the most basic business model requires a large number of complex financial planning. At the same time, this complexity creates the opportunity to advance to unique economic interests.

Thus Raymond, with his extensive experience in financial management for business owners, he provides comprehensive financial planning, generally involving an individual or a couple of tax planning, risk management, investment planning, retirement planning, and gift and estate planning.

With these, Raymond will show us how to take ownership of enterprises plan to yet another LEVEL of success!

Workshop Outline:

- What is this market all about?
- Preparation for the demand of this market
- What are the attitude and perception of these people regarding Financial Planning?
- What level of knowledge do these people have in respect of Financial Planning?
- Local Chinese vs Overseas Chinese
- Expectations before they are prepared to part with their wealth
- Opportunities open to Financial Adviser Representatives
- Other interesting behaviours of people in this market

When & Where

Date : 23rd January 2015 (Friday)

Time : 1000 - 1300 hrs
(0930 hrs Registration)

Venue : AXA University
Asia Pacific Campus
3 Ladyhill Road
Ceylon Room, Level 1
Singapore 258672

Closing Date: 16th January 2015

3 CPD Hours for SKILL

AFAS(S) Appointed Representative

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FEE: Representative Member - \$30.00 () FA Firm Member - \$40.00 () Non-Member - \$50.00 ()

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