



AFA(S) ANNUAL CONFERENCE 2024 CONFERENCE PROGRAMME



DAY 1 - 25 JULY 2024

Time	Description	Duration
0800 – 0845 hrs	Registration & Breakfast	45 mins
0845 – 0900 hrs	Arrival of GOH and VIPs	15 mins
0900 – 0910 hrs	Introduction of AFA(S) Firm Members	10 mins
0910 – 0930 hrs	Opening Address and Presentation of mementos – Raymond Ng	20 mins
0930 – 1000 hrs	Speech by Minister of State Alvin Tan	30 mins
1000 - 1030 hrs	Coffee Break	30 mins
1030 - 1145 hrs	MAS + FIDReC + SingLife : Panelist – “Uplifting Professional Standards and Broadening Expertise in the Financial Advisory Realm ”	75 mins
1145 – 1245 hrs	Michelle Foo, SPF : Knowing Scam Types and Avoid Falling Prey	60 mins
1245 - 1415 hrs	Lunch	90 mins
1415 - 1500 hrs	Yang XU – Adapting to the Future: Leveraging Fintech and AI in Financial Advisory	45 mins
1500 - 1600 hrs	James Leong: Financial Storytelling: Analyse Financials of SMEs to Uncover Risks and Seize Opportunities	60 mins
1600 – 1630 hrs	Coffee Break	30 mins
1630 - 1730 hrs	Ronald Wong - "Bionic Advisory: Synergizing Digital Innovation with a Human Touch in the New Era"	60 mins

DAY 2 - 26 JULY 2024

Time	Description	Duration
0800 – 0900 hrs	Registration & Breakfast	60 mins
0900 – 1030 hrs	WS1: Isaac Low – Family Wealth Preservation and Succession Planning	90 mins
	WS2: Ronald Wong : "Sales Propositions for Family Businesses"	
	WS3: Keon Chee – Insurance Trust	
1030 – 1100 hrs	Coffee Break	30 mins
1100 – 1200 hrs	Joanne Tan, CPFB : Navigating the latest CPF changes from Budget 2024	60 mins
1200 – 1245 hrs	Edwin Gan - A Journey Through Shadows and Life	45 mins
1245 - 1415 hrs	Lunch	90 mins
1415 - 1500 hrs	Helen Shen – Building a sustainable healthcare and health insurance system	45 mins
1500 – 1600 hrs	Conversation with Achievers: Lee Min Shing, Vincent Gan & Shawn Yap	60 mins
1600 - 1630 hrs	Coffee Break	30 mins
1630 – 1730 hrs	Berkley Insurance – Don't let a bad day at the office lead to a worse day in court - why General and Specialty Insurance products should be in your advisory suite.	60 mins
1730 - 1745 hrs	Closing Address	15 mins

**THANK YOU FOR BEING PART OF
AFAS ANNUAL CONFERENCE
2024**